

# Skype Overview

## What is VoIP?

Voice over Internet protocol (VoIP) is a next generation technology that enables the delivery of voice calls over the public Internet. This new technology is more efficient and effective than the traditional method utilized by the local phone company to deliver voice calls over the legacy public switched telephone network (PSTN).

## What is Skype?

Skype is the world's largest free VoIP network with over 113 million registered users in its global community. It is a fast growing division of Internet auction giant Ebay. According to Skype, over 162 billion minutes or 7% of the world's international long distance minutes traverse the company's VoIP network. Unlike other VoIP networks which are based on the session initiation protocol (SIP), Skype is a proprietary peer-to-peer VoIP network that offers the following advantages:

- Superior, high fidelity, audio quality
- Seamless NAT/Firewall traversal
- End-to-end security with AES (Advanced Encryption Standard)
- Better scalability



## Key Skype Services

- **Skype-to-Skype** – Call any user registered on the global Skype network for free.
- **SkypeOut** – Call any local, long distance or International landline or mobile number in the world at low SkypeOut rates.
- **SkypeIn** – Get a SkypeIn phone number to receive calls from any landline or mobile phone.
- **Voicemail** – Allow callers to leave voice messages.
- **Conferencing** – Have a conference call with up to 10 users.
- **Chat** – Send real-time text messages.
- **Video** – Conduct high quality video conferences.

## Skype<sup>™</sup> Overview

### Skype for Business

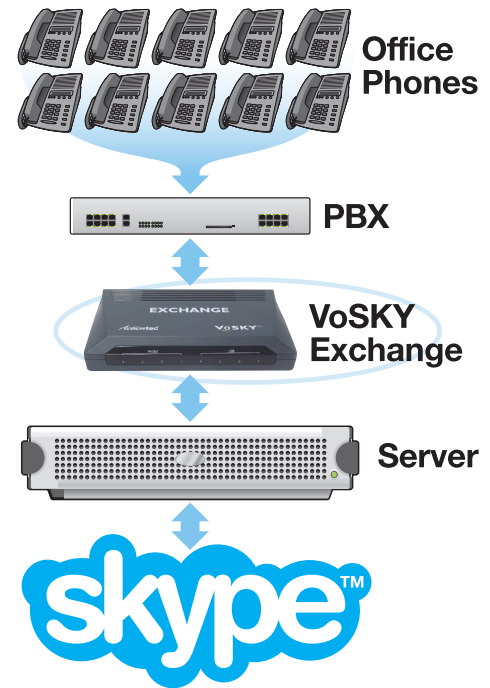
Skype estimates that their nearly 30% of their subscriber base (over 30 million) are already using Skype to conduct business. A survey conducted by Wainhouse Research suggested that 70% of the respondents stated that Skype's quality is acceptable for business use. According to Skype, most companies using Skype define themselves as: Consultancy, Software & Services, Business service, Financial services, Education, Technology and hardware equipment. Among these businesses, 75% have less than 50 employees, 63% conduct business abroad, and over 25% have more than 3 office locations.

### Key Drivers for Skype Adoption by Businesses

- Cost savings on long distance and international calls
- Keeping in touch while on the road for business
- Enhanced collaboration with co-workers and partners

### VoSKY Exchange – World's 1st Skype Certified PBX Gateway for Business

The VoSKY Exchange PBX Gateway for Skype makes it easy and cost-effective for SMBs to connect to Skype. With the VoSKY Exchange, SMBs no longer have to forklift their current phone systems to take advantage of the benefits of VoIP. The VoSKY Exchange seamlessly integrates with existing PBX or KTS phone systems to allow SMBs to utilize their existing office phones to access the global Skype VoIP network for efficient and effective communication and collaboration with employees, customers and partners.



### Corporate Office

760 N. Mary Avenue, Sunnyvale, CA 94085

Main: (408) 752-7700

Tech Support: (888) 436-0657

Sales Info: (800) 797-7001

Tech Support Fax: (719) 522-9421

Fax: (408) 541-9003

Internet: [www.actiontec.com](http://www.actiontec.com)

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